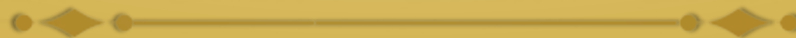


The background is a collage of various vintage postcard stamps and markings. It includes circular postmarks from 'PARIS', 'MADRID', and 'COSTA RICA'. There are also rectangular stamps with text like 'PAR AVION', 'AEROMAIL', and 'POSTAGE'. Some stamps feature numbers and dates, such as '1995' and '1996'. The overall color scheme is warm, with shades of yellow and orange.

Travel Postcards

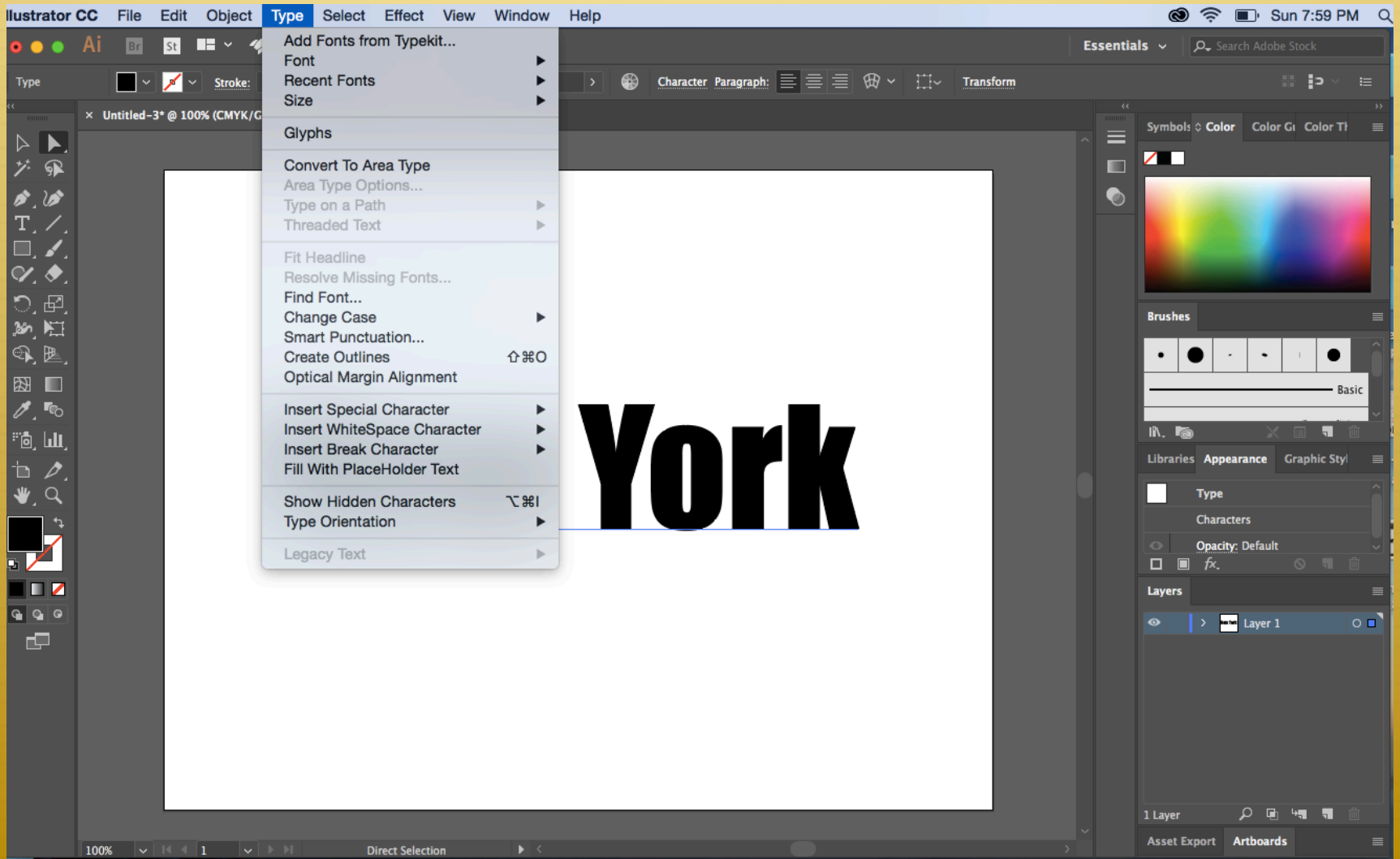


Start in ILLUSTRATOR and use the text tool (the big T) to type the name of your chosen destination using a fat bold font.

Here I used “Impact” – you want a font that has a good amount of space on the front for the photos you will use.

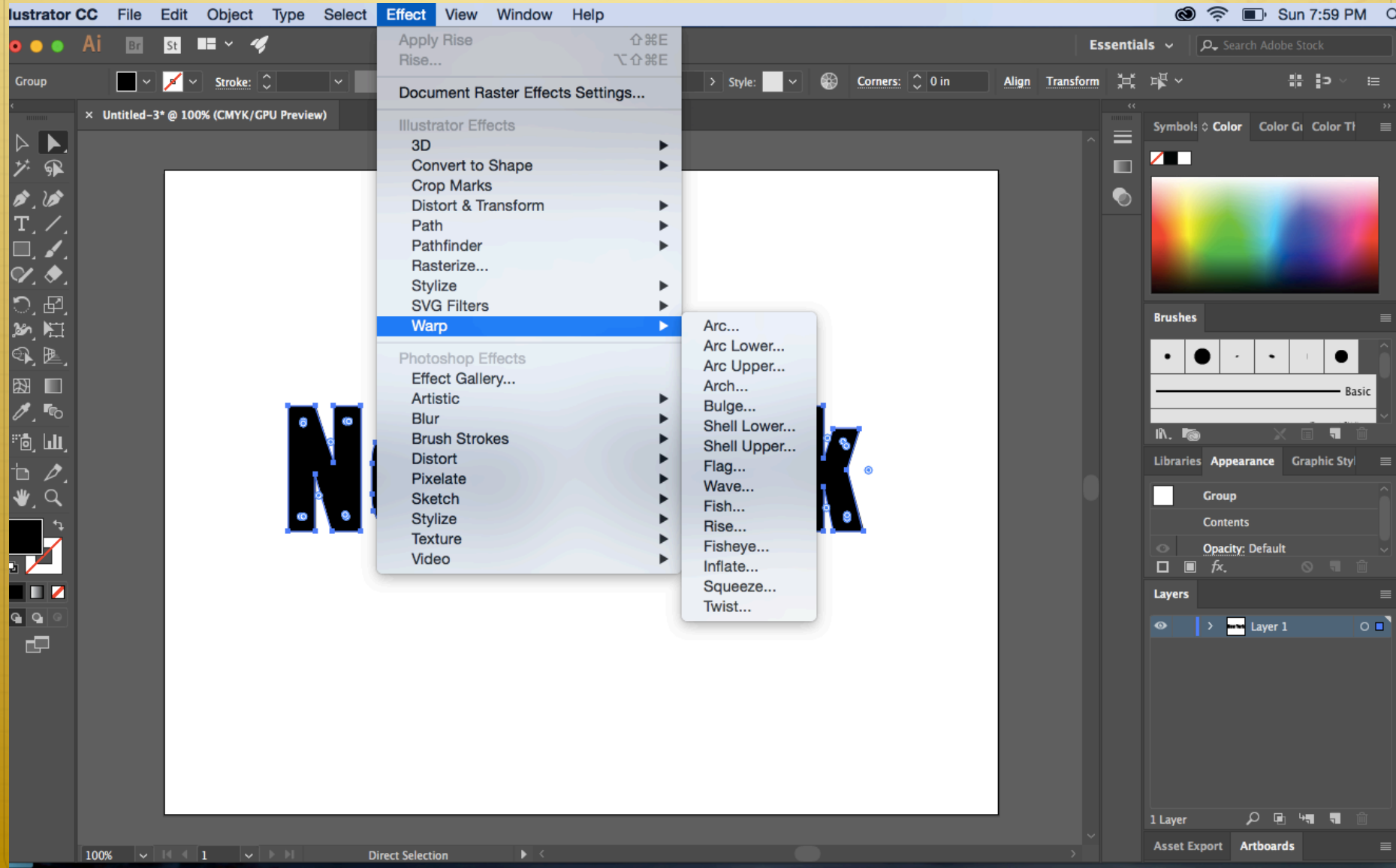


Type > Create Outlines

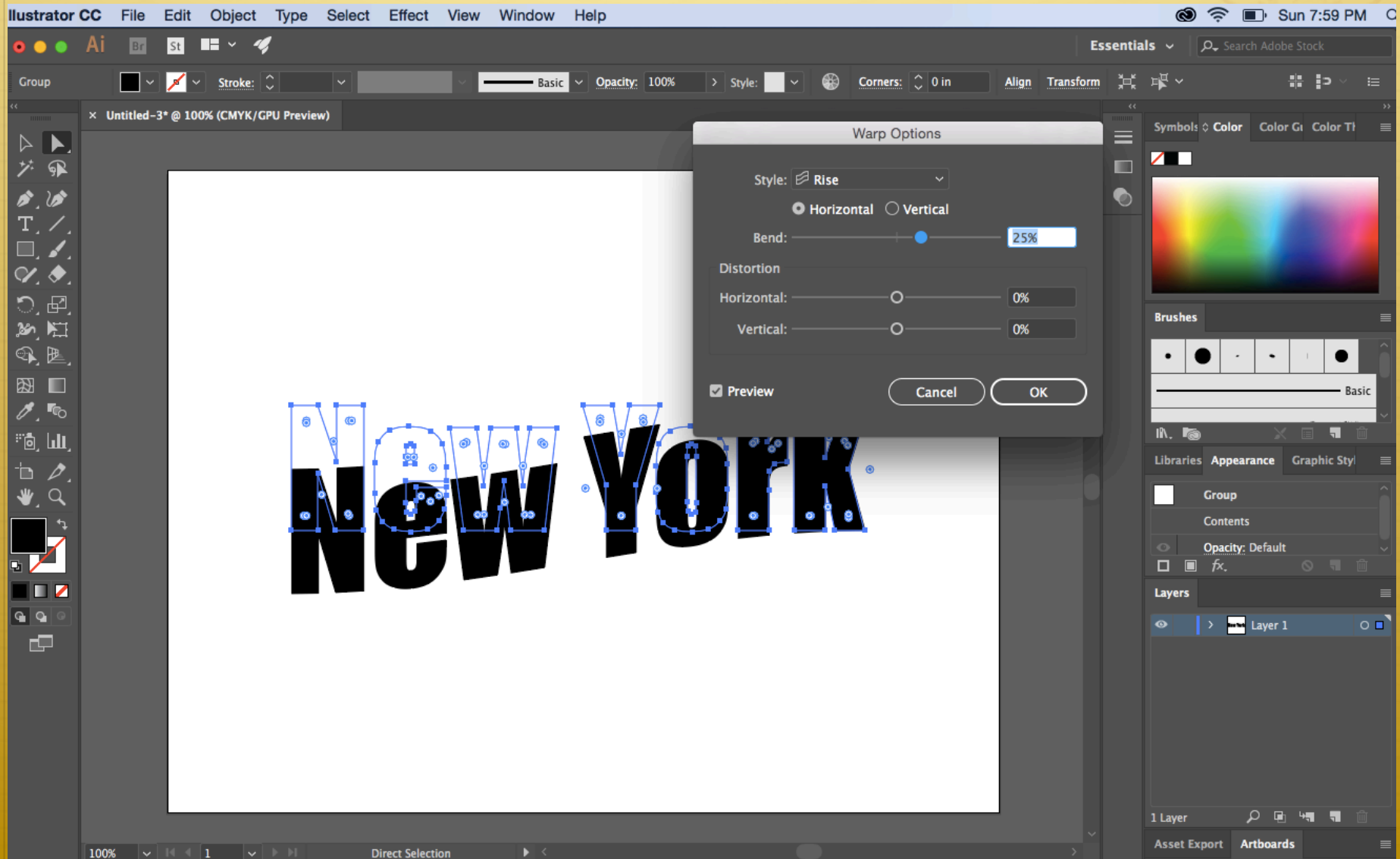


Effect > Warp > Rise

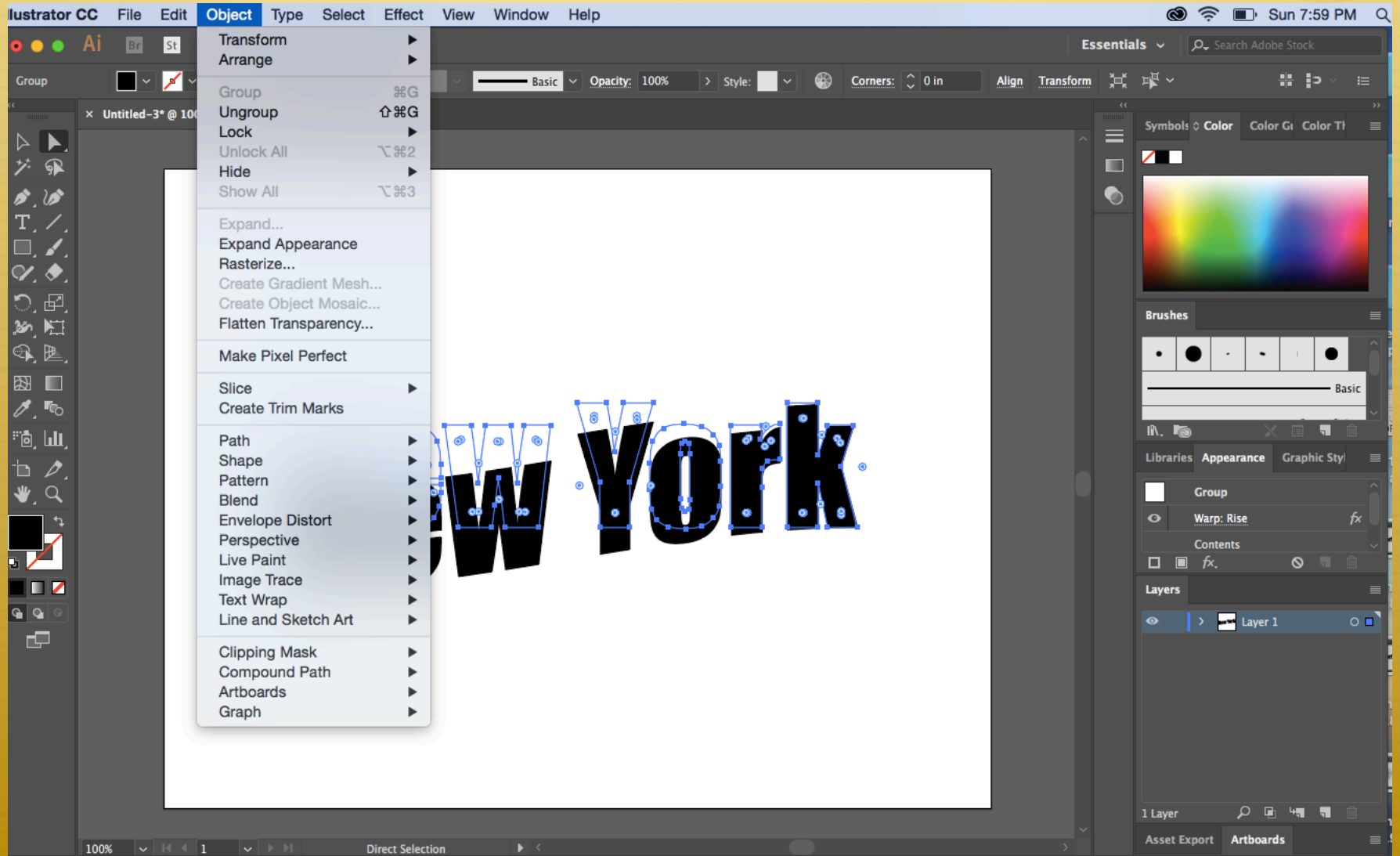
(you could use almost any of the “warps” play around and see which one you like, I used rise.)



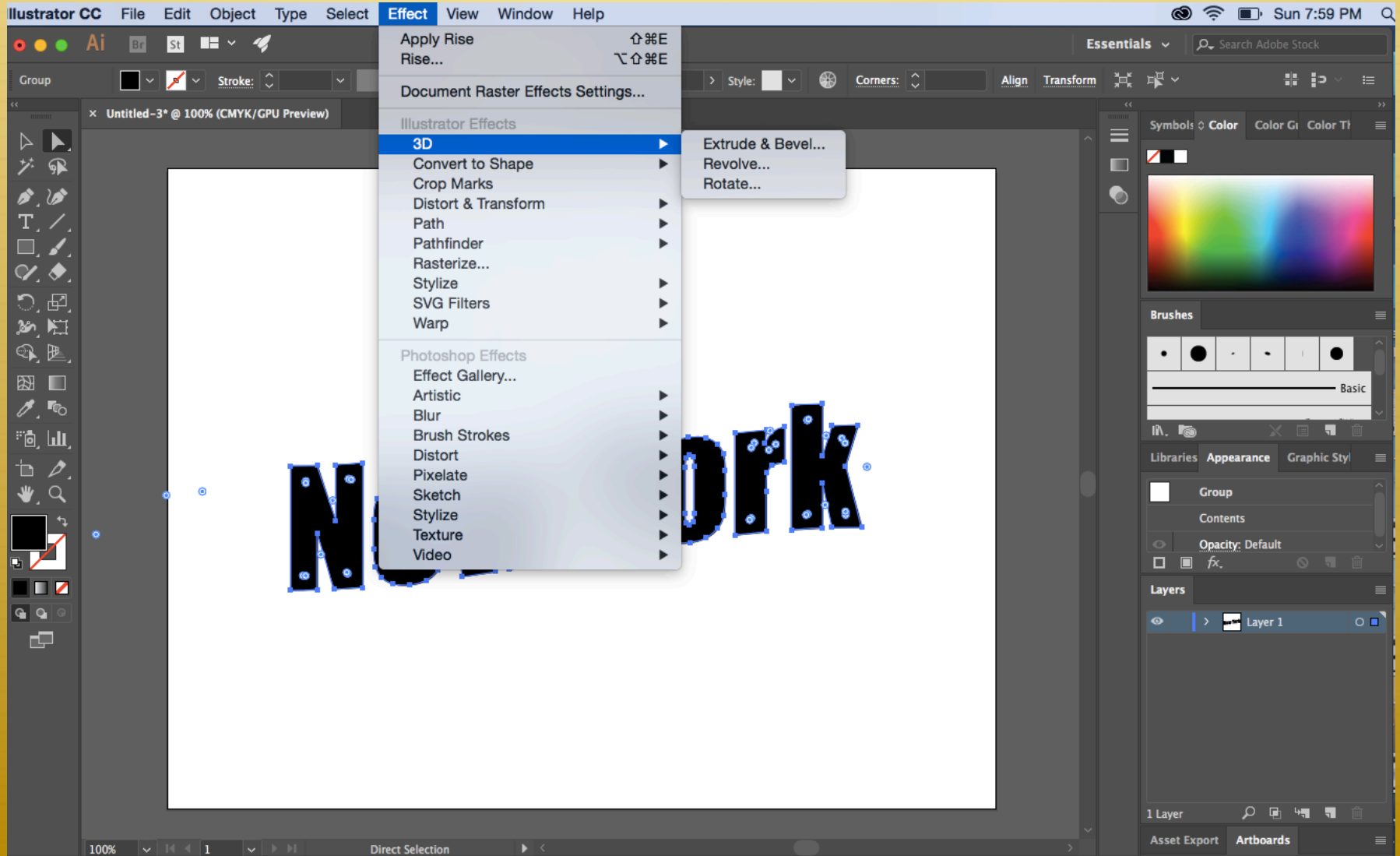
I changed the bend to 25%, but again, decide for yourself.
(remember you want the words to be easy to read)



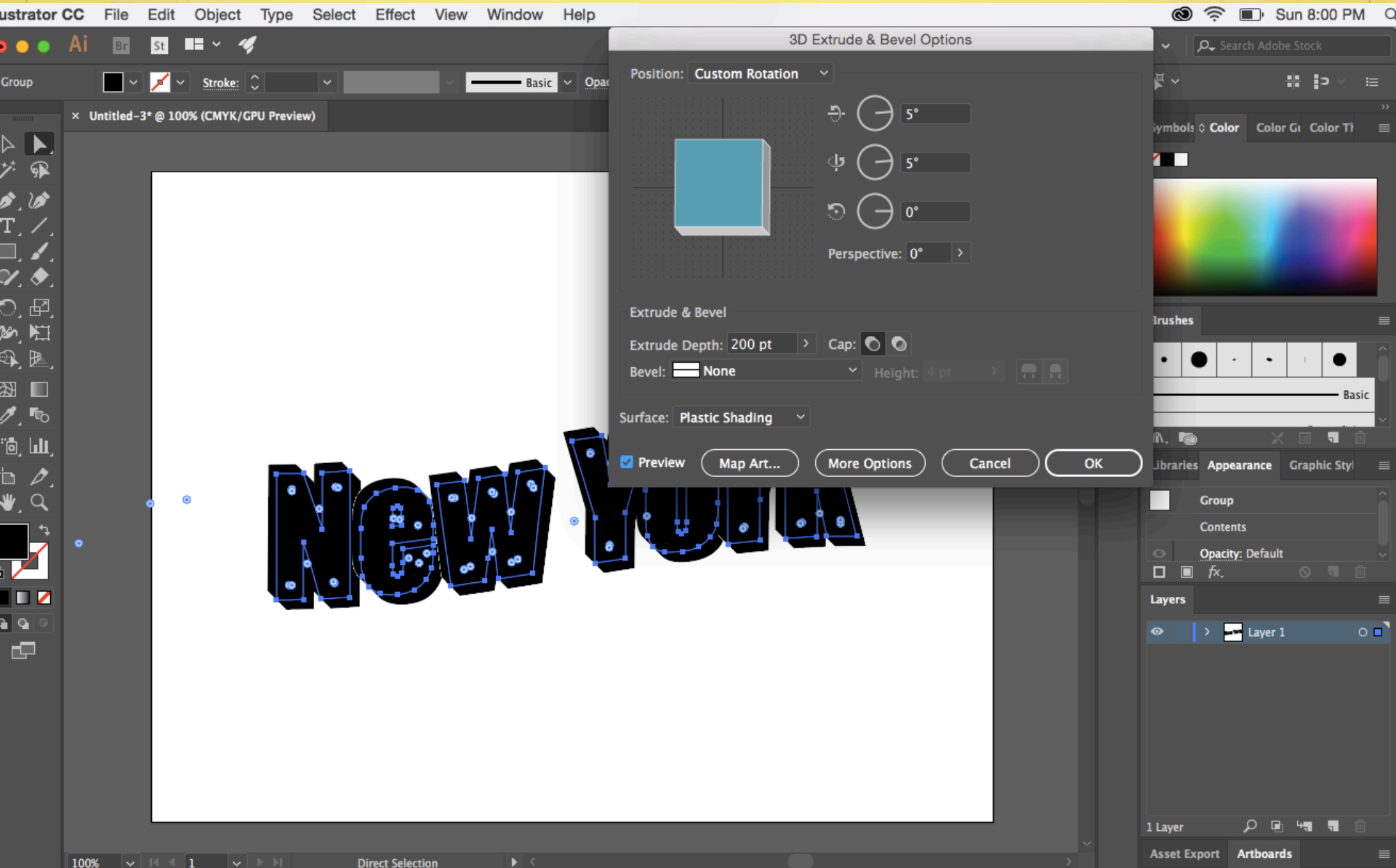
Object > Expand Appearance



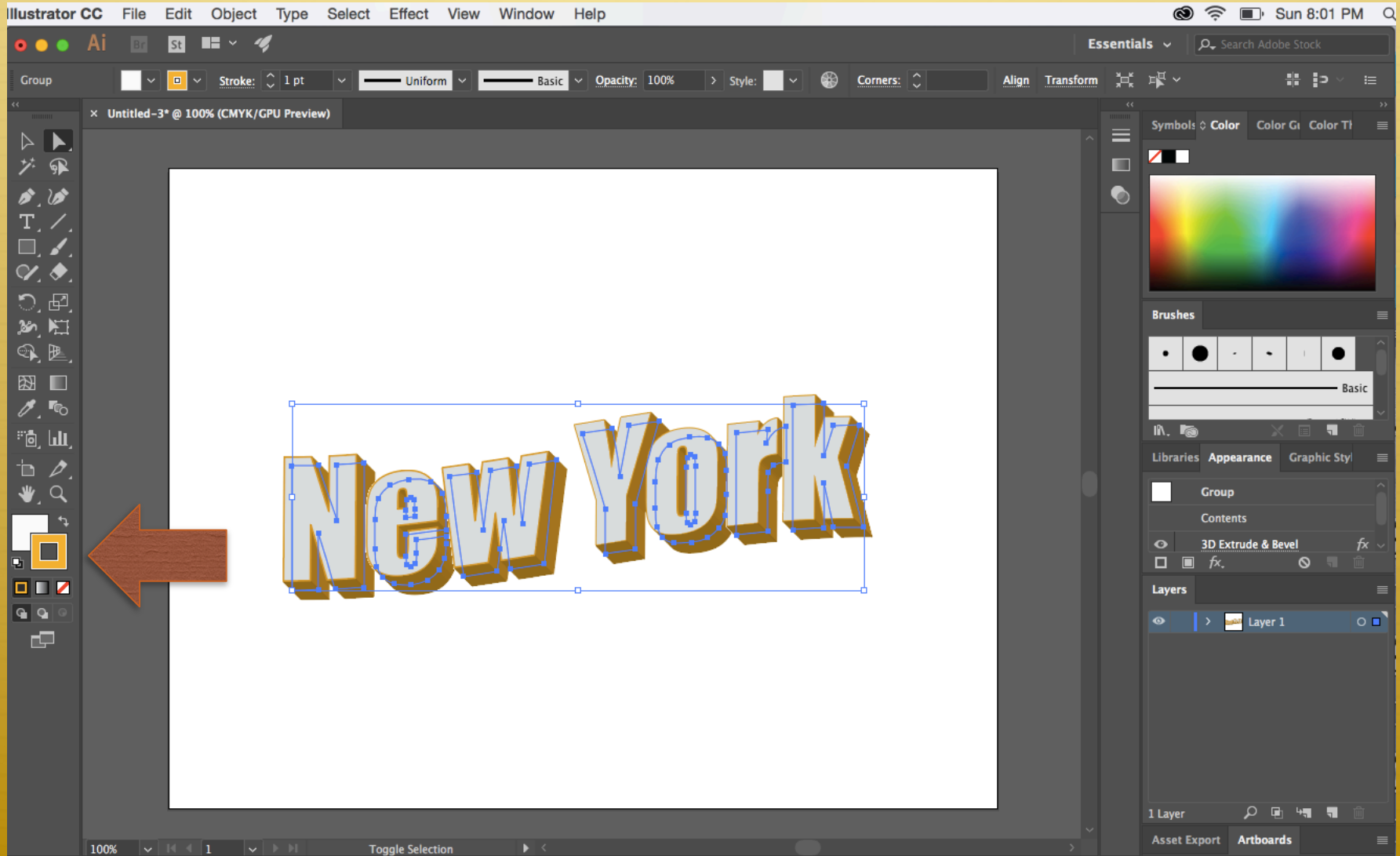
Effect > 3D > Extrude and Bevel



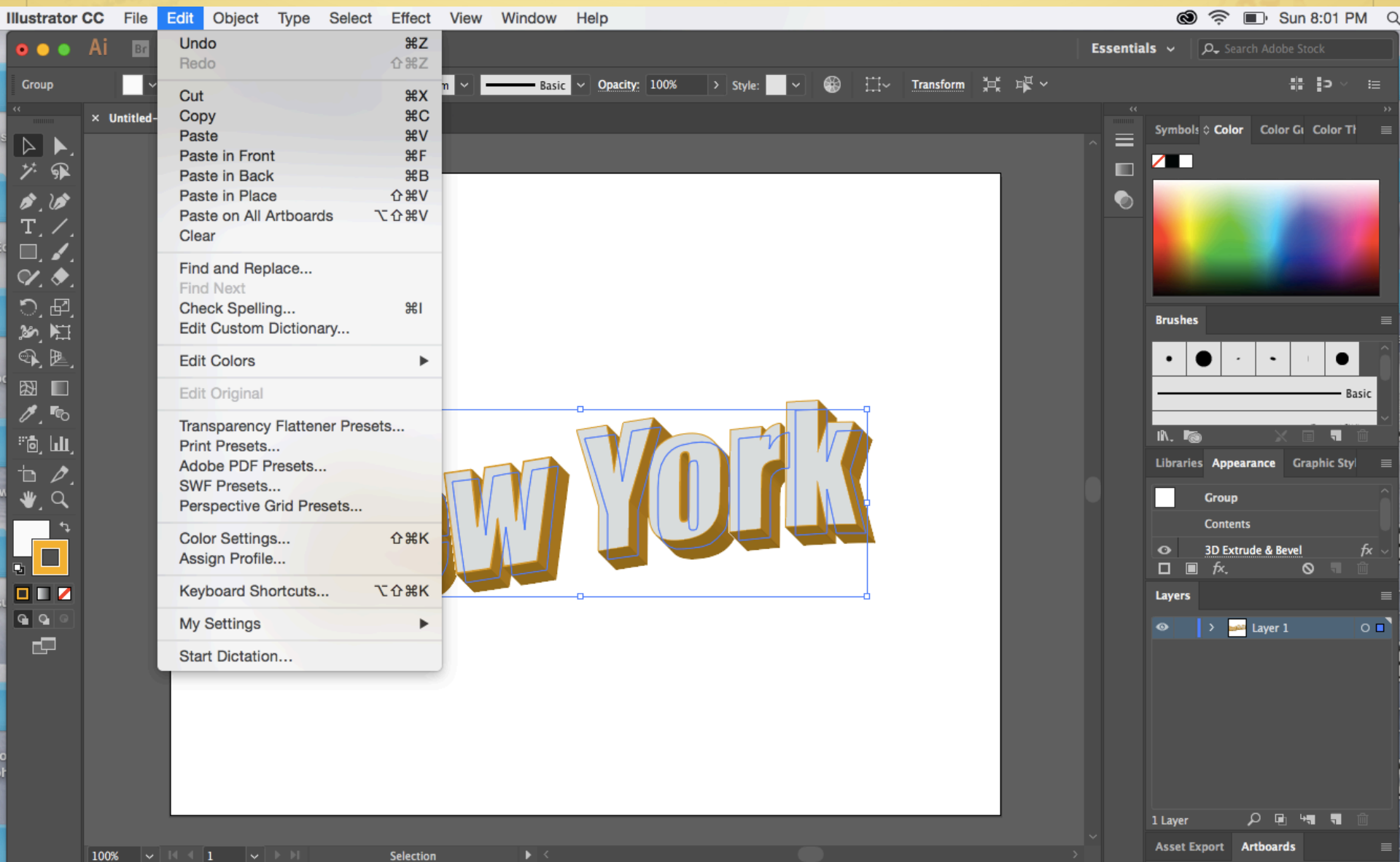
Set the numbers to how I have it here.



Now, change the Fill color to white, and choose a color for the stroke. That will change the color of the side of your letters.

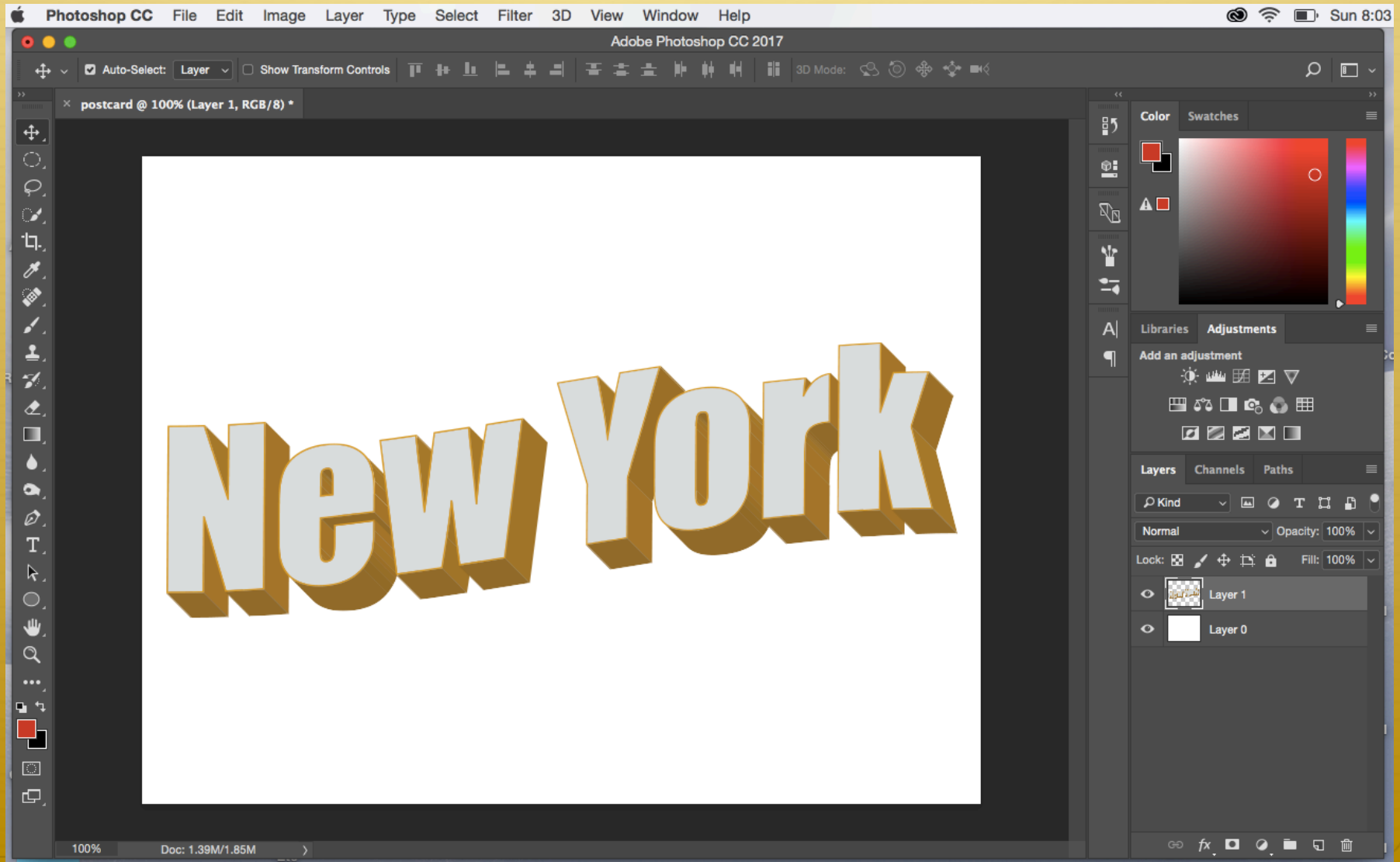


Were done with Illustrator now. Select your words and Edit > Copy



OPEN A NEW PHOTOSHOP FILE (11 X 8.5 INCHES)

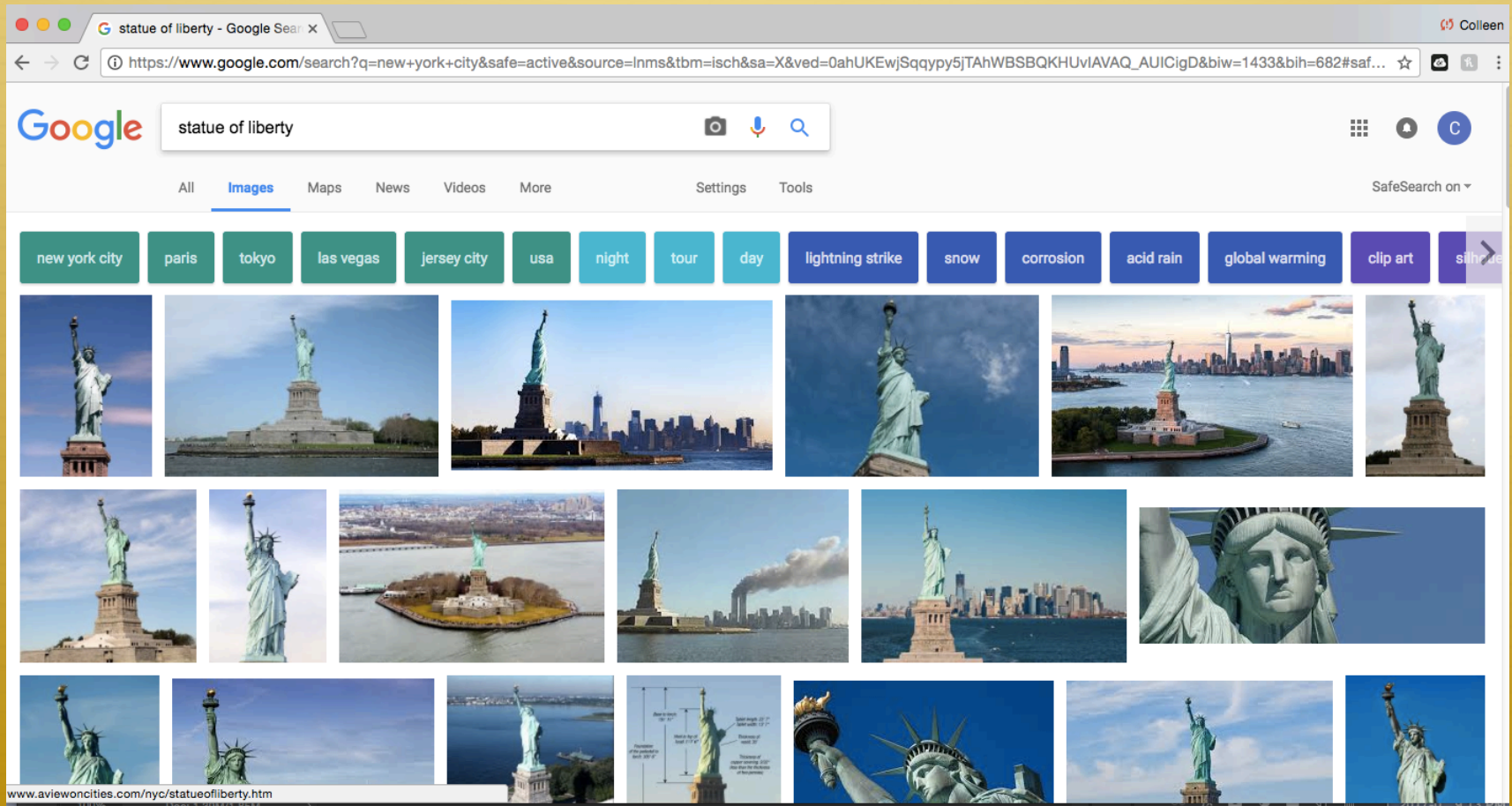
Edit > Paste



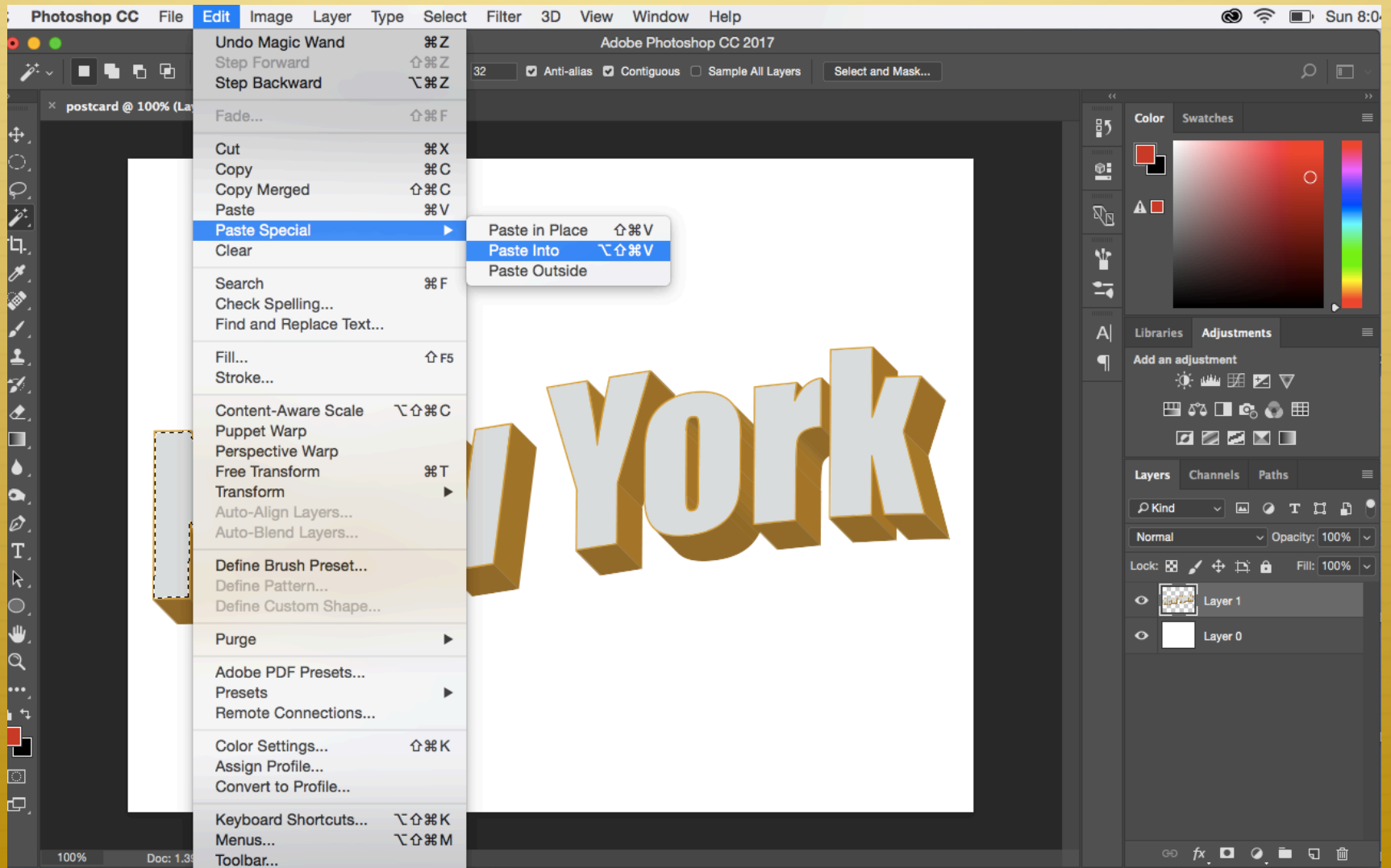
Use the magic wand tool, and select your first letter.



Now start finding images that have to do with your location.
For NYC, I started with the statue of liberty.
Think iconic buildings, transportation, food, locations etc.
IF YOU DON'T KNOW, LOOK IT UP!! USE GOOGLE!



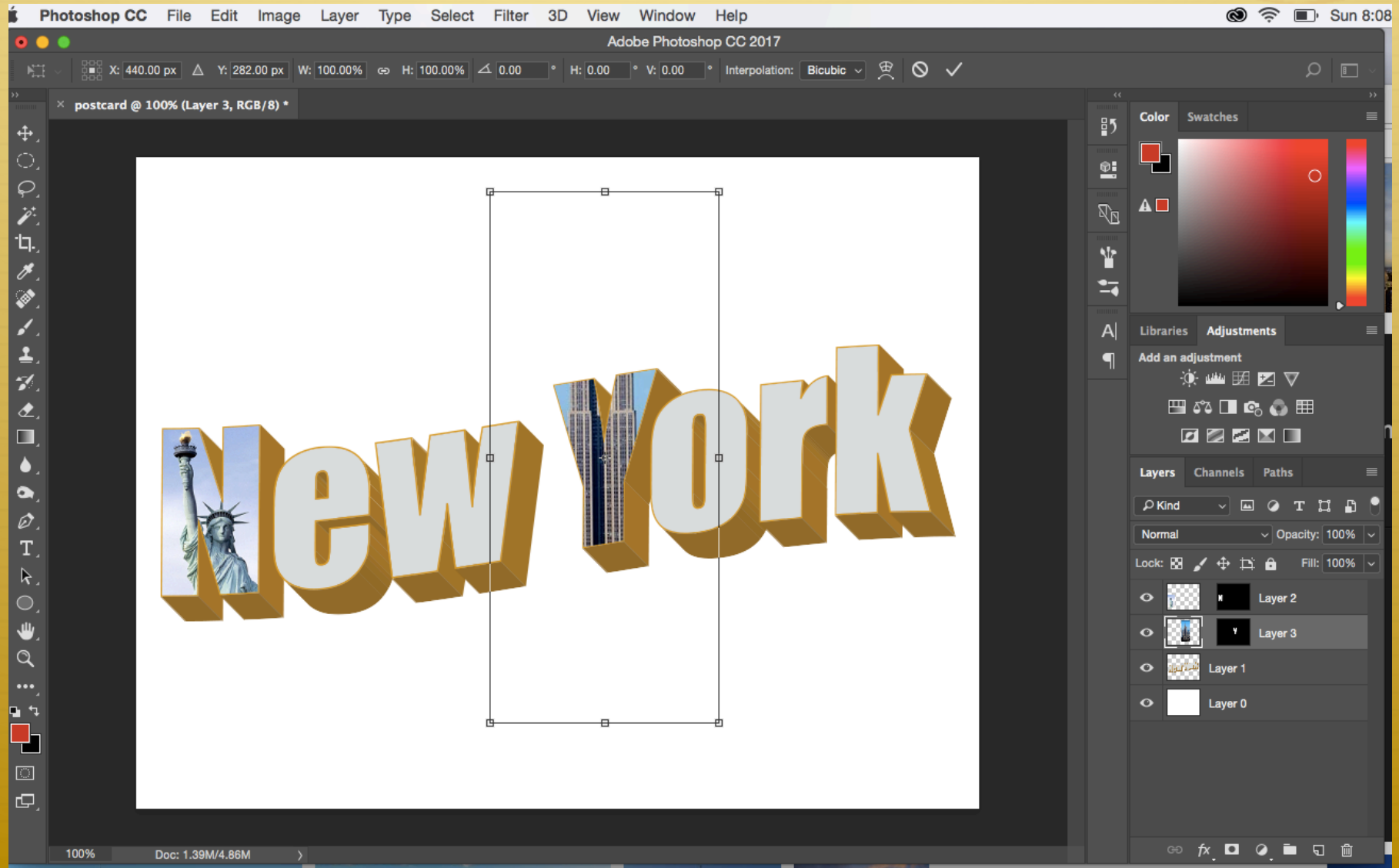
Once you have a photo and clicked “copy image”, go back to PHOTOSHOP and Edit > Paste Special > Paste Into
(This pastes the photo only inside your letter)



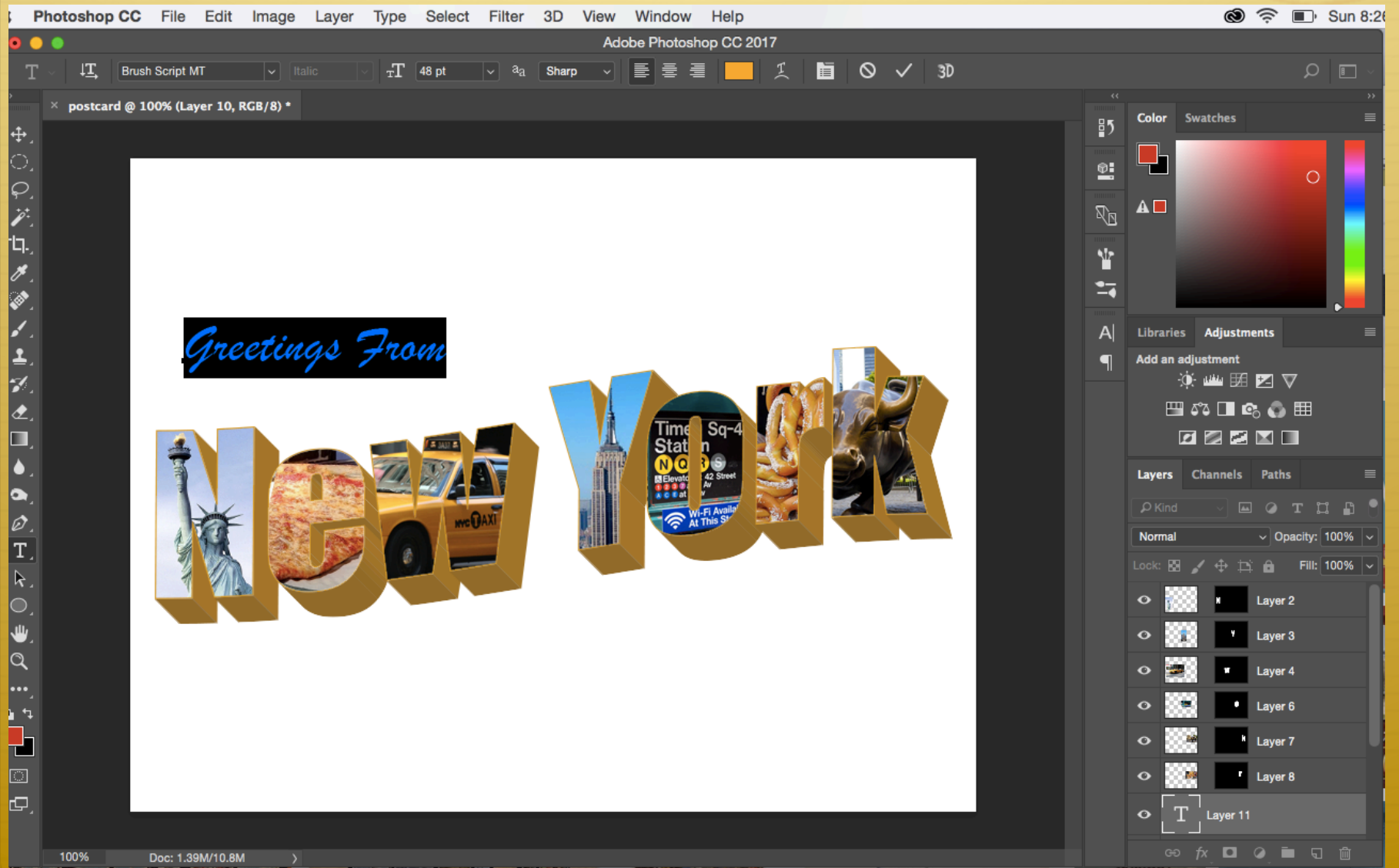
You WILL have to scale the images to fit.

Control > T and hold down SHIFT as you click the corner to make it smaller.

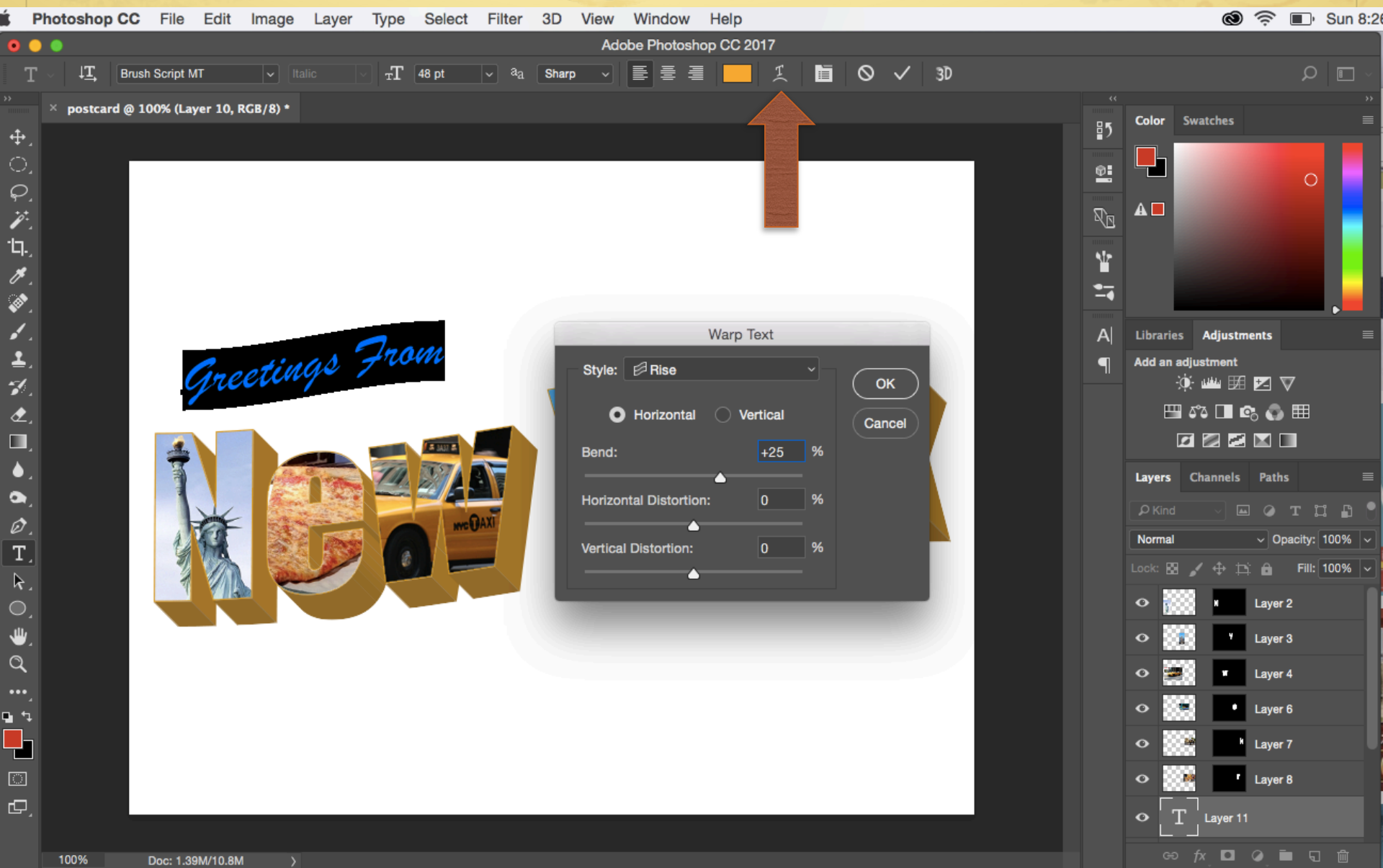
Some photos will look better in different letters. Play around until it works.

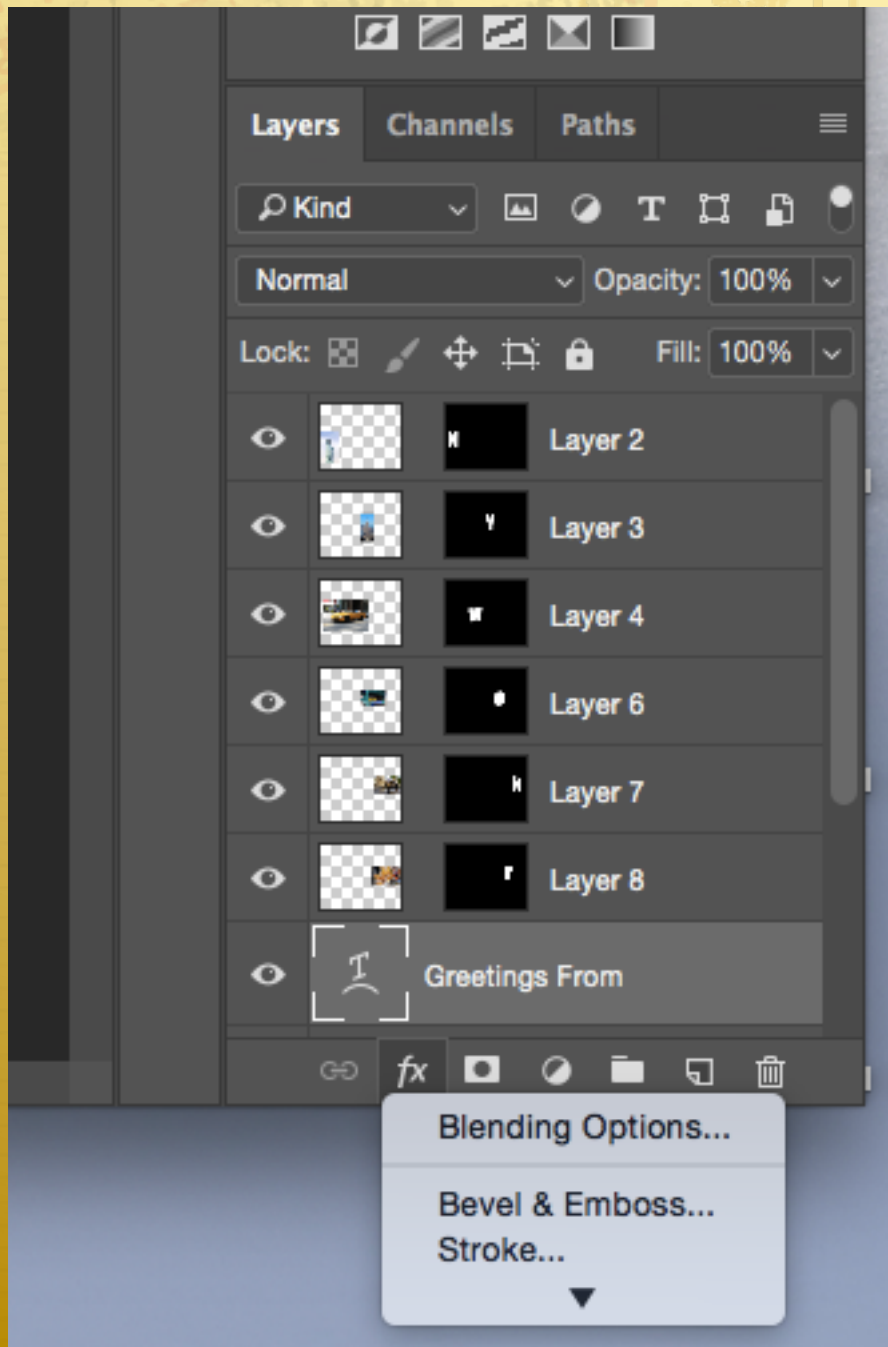


Using the Text tool (the big T), type “Greetings From”, highlight it, make it a color



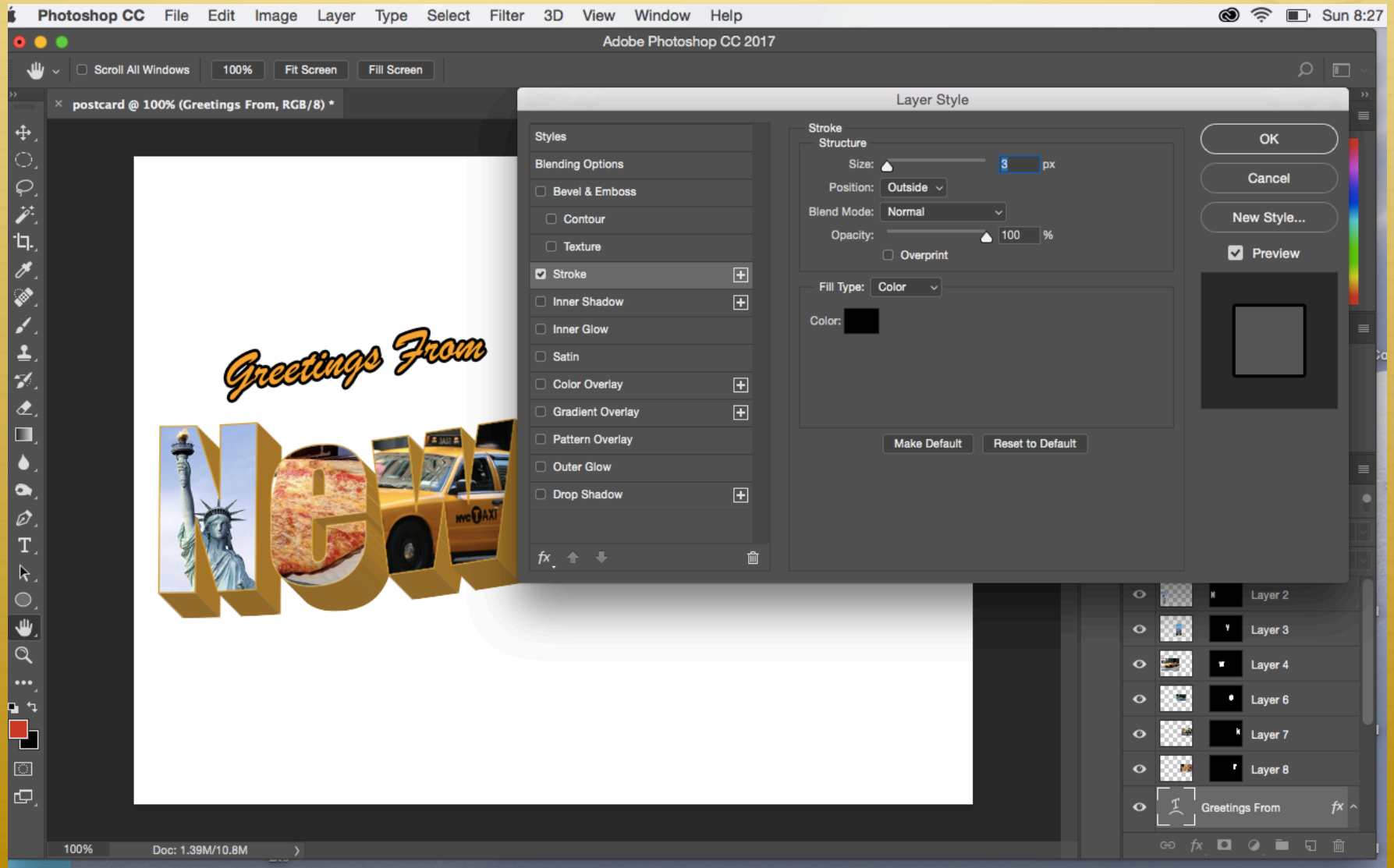
Give it a Warp, Click the T and adjust the %. I choose 25%





Go down to your layers. At the bottom there is an “fx” button. Click it and then choose “Stroke”

This allows you to give a stroke to the letters.



Now add another line of text. It can say the country, or a popular saying.
Your choice. DON'T MAKE IT UP. THERE ARE OFFICIAL SLOGANS
AND WELL KNOW SAYINGS FOR ALMOST ALL PLACES.

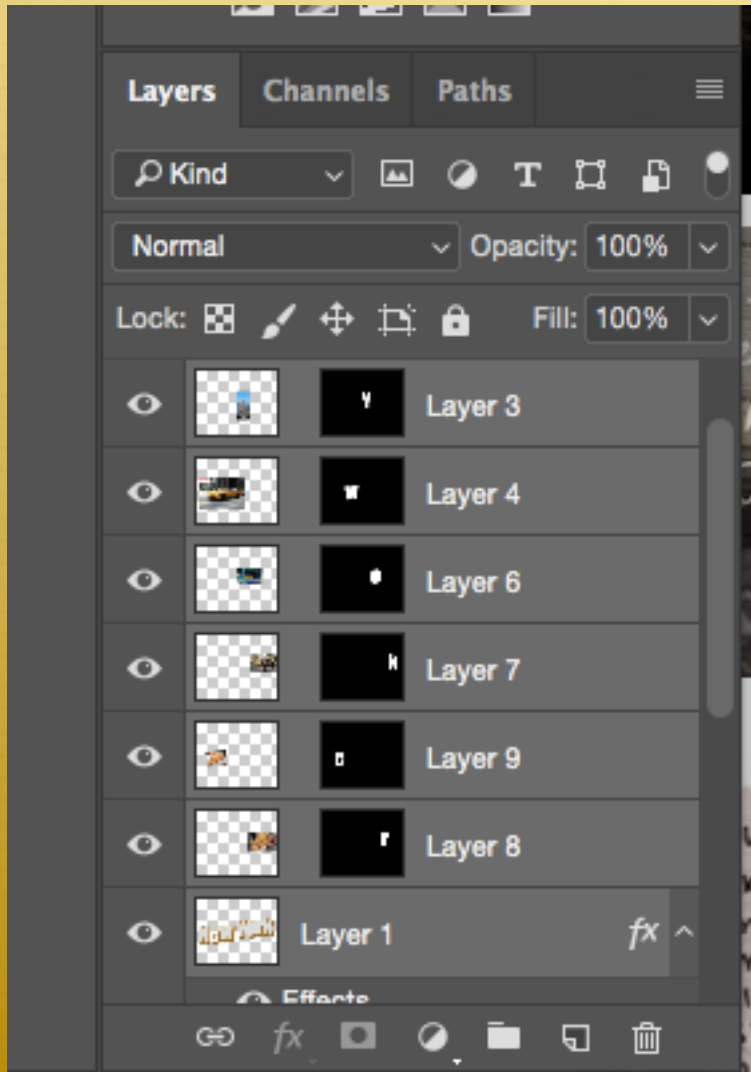


Give it a stroke like you did on “Greetings From”



Give a stroke to the big letters too. Same way. Select the layer, fx > stroke



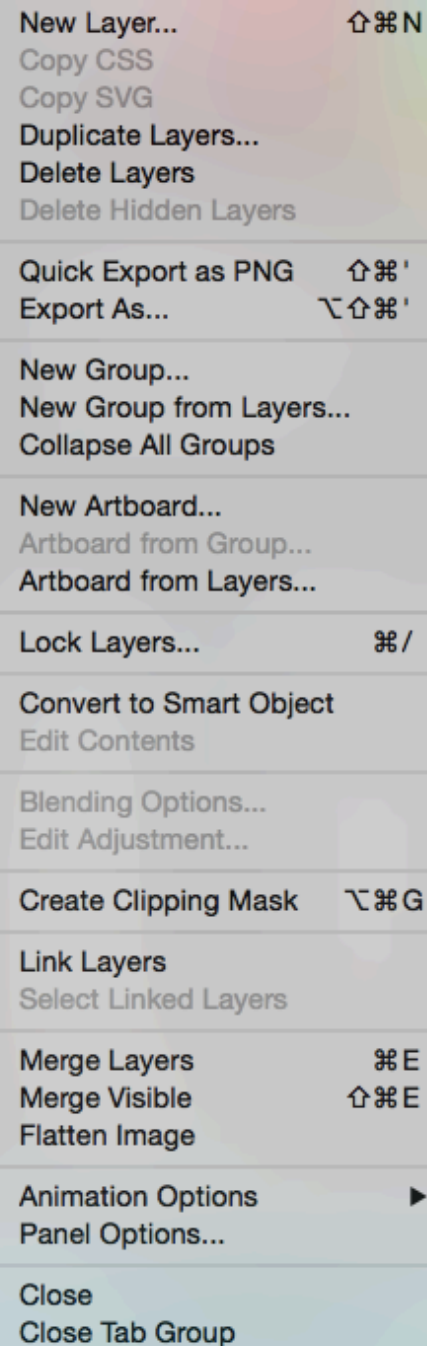


Select all layers that have the letters with the photos in them and the layer with the 3D text.

(Click, hold down shift. Click each of those layers)

Then click the button with the 4 lines.

Click Merge Layers.
This allows you to
move the 3D text as one
object.

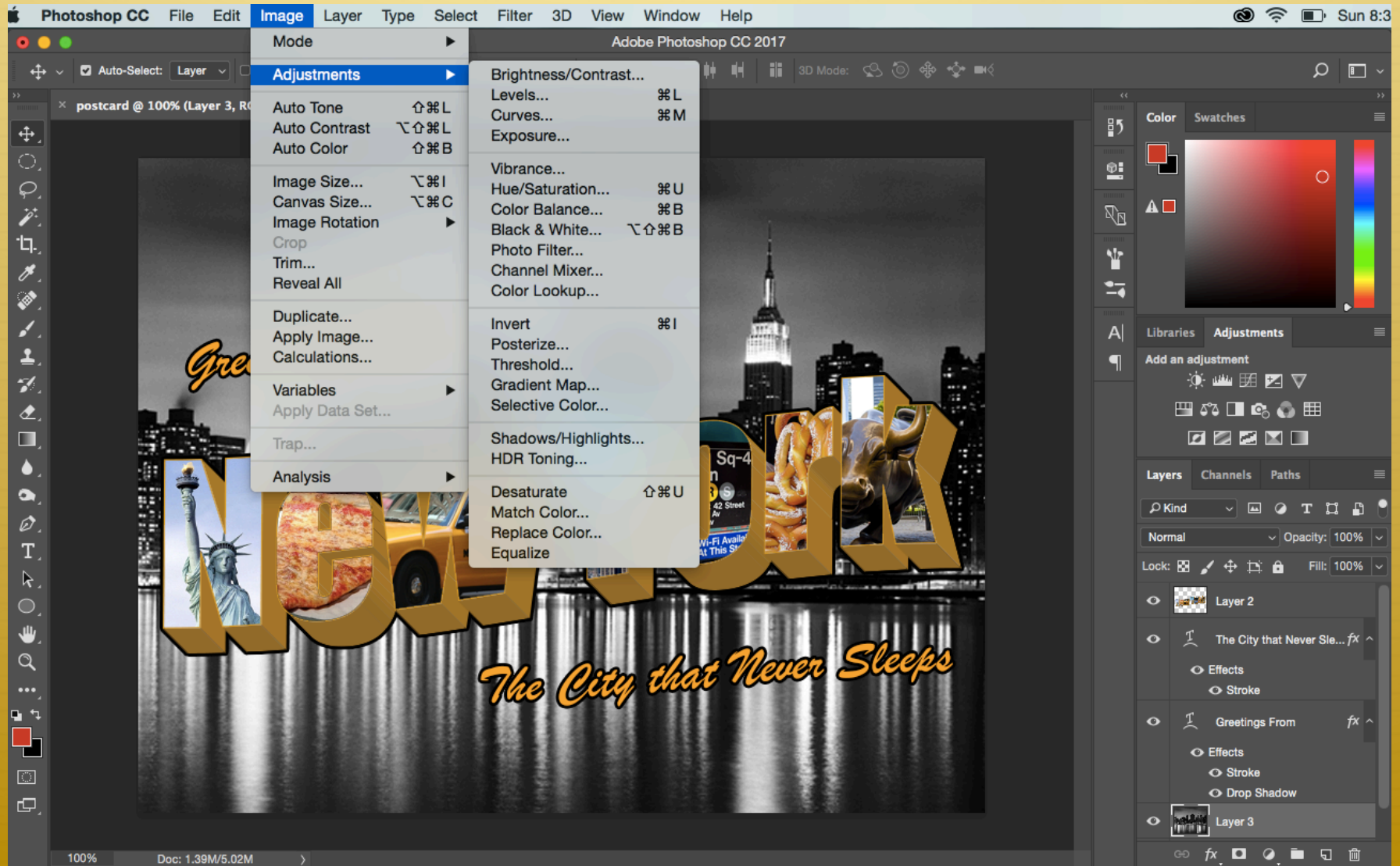
A screenshot of the Adobe Photoshop interface, specifically the 'Layer' menu. The menu is open, showing various options. The 'Merge Layers' option is highlighted with a light blue background. Other visible options include 'New Layer...', 'Copy CSS', 'Copy SVG', 'Duplicate Layers...', 'Delete Layers', 'Delete Hidden Layers', 'Quick Export as PNG', 'Export As...', 'New Group...', 'New Group from Layers...', 'Collapse All Groups', 'New Artboard...', 'Artboard from Group...', 'Artboard from Layers...', 'Lock Layers...', 'Convert to Smart Object', 'Edit Contents', 'Blending Options...', 'Edit Adjustment...', 'Create Clipping Mask', 'Link Layers', 'Select Linked Layers', 'Merge Layers', 'Merge Visible', 'Flatten Image', 'Animation Options', 'Panel Options...', 'Close', and 'Close Tab Group'. The 'Merge Layers' option is located in the lower half of the menu, below 'Link Layers' and above 'Merge Visible'.

New Layer... ⌘⇧N
Copy CSS
Copy SVG
Duplicate Layers...
Delete Layers
Delete Hidden Layers
Quick Export as PNG ⌘⇧'
Export As... ⌘⇧'
New Group...
New Group from Layers...
Collapse All Groups
New Artboard...
Artboard from Group...
Artboard from Layers...
Lock Layers... ⌘/
Convert to Smart Object
Edit Contents
Blending Options...
Edit Adjustment...
Create Clipping Mask ⌘⇧G
Link Layers
Select Linked Layers
Merge Layers ⌘E
Merge Visible ⌘⇧E
Flatten Image
Animation Options ▶
Panel Options...
Close
Close Tab Group

Go online, choose a background image. Skylines work nicely if that works for your location. I went with a black and white image. You don't have to.



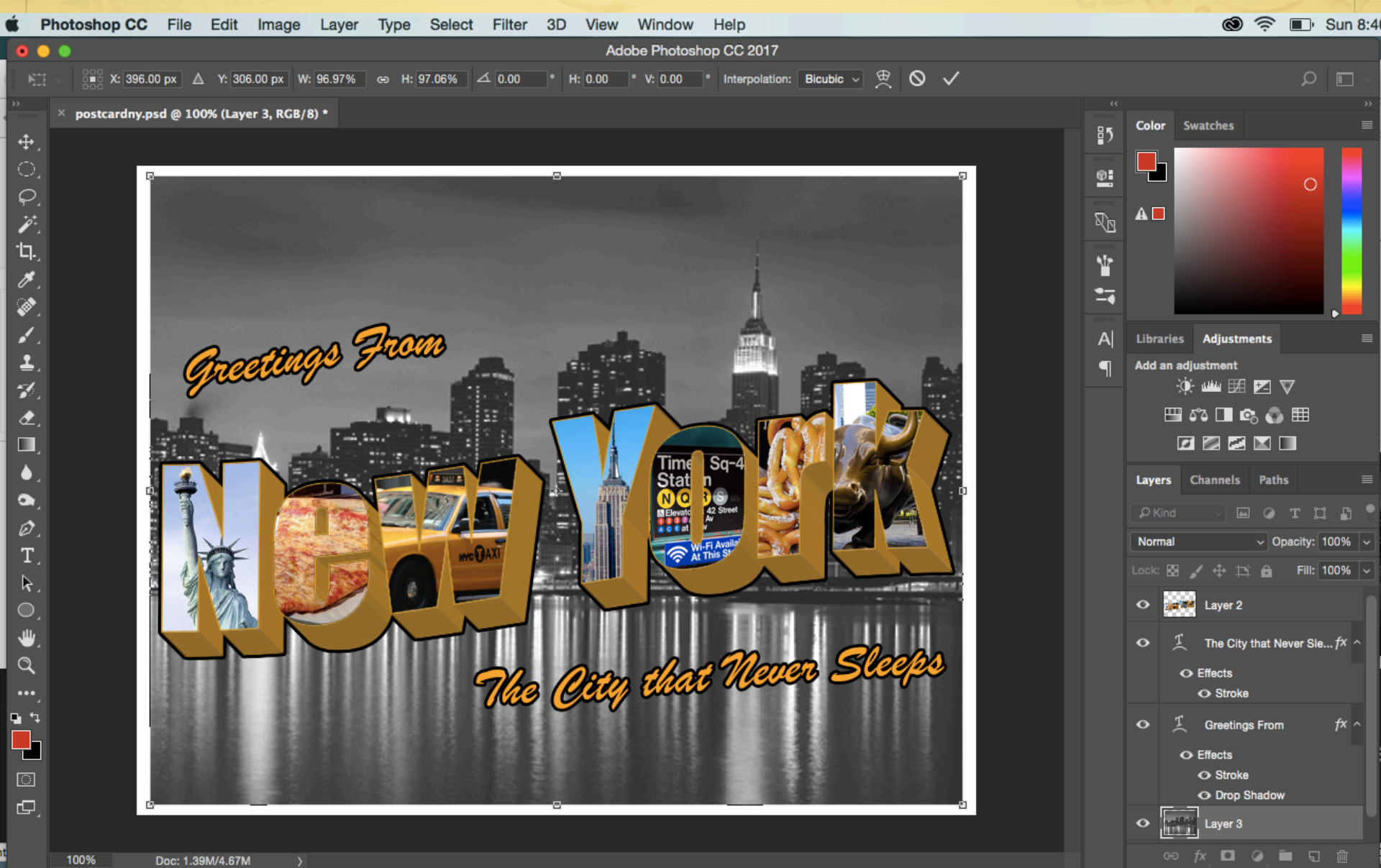
I want my text to stand out. Choose your background image layer and go to Image> Adjustment , play with the brightness and contrast and hue and saturation



Select the background image layer and click the Crop tool and then press enter. This crops out anything outside the edges.



Control > T, and scale your background down a bit, giving it a white border.



Once you are happy with the postcard click the button the the 4 lines in the layers panel and click “Flatten Image”



Filter > Filter Gallery > Texture > Texturizer > and choose which one you like. There is canvas, brick, burlap and sandstone. They all look good.



File > Export > Save for Web > JPG, put in H: Drive then in Portfolio

