Shepard Fairey

Value Portraits- Foundations in Media Art

What do you see here?

What is the color palette?

How do you think this artwork is created?

What message is the artist trying to get across to the viewer?

Do you think this is an advertisement?

Do you think this is propaganda?

Shepard Fairey is a contemporary graphic artist that became well known in 2008 for his “Hope” poster during Obama’s first run for president. He uses a cut out/ stencil style with his posters and a limited color palette.

His work is usually political in nature and expresses a liberal point of view. He intends for his art not to be in museums but to be on the streets and with the masses.

What do you see? What is the focal point? Why is it the focal point?

What is the message in this poster?

How do the images drive the message?

This is Fairey's latest work.

What current event do you think he is protesting with these posters?

Why?

What is the message?

How do the images and text drive the message?